

Our Direct Marketing Policy

This document is part of our Data Protection Policy Portfolio.

Please refer to the Introduction document to provide a definition of terms, outline of policies and the context in which this policy is set.

Undertaking

We may from time to time send out an email, containing our latest news and offers, to our members of our mailing list.

We will only include you on our mailing list if you have actively accepted inclusion and had the purpose of your inclusion clearly outlined.

We will not use your details for any other purpose than to send you the emails.

We will make it clear and easy to unsubscribe from our mailing list and we will only retain minimal information about you to ensure you no longer receive the emails.